IMPACTING COMMUNITIES



Sustainability

IMPACTING COMMUNITIES

Published November 2, 2020

At the heart of DOVE® Chocolate are the communities that make it possible. We believe it's our responsibility to make sure they are sustainable, prosperous and happy.

Before our chocolate reaches our shores, it has to be grown and picked, in farming communities from West Africa to Ecuador and beyond. We're passionate about the places that bring us the best cocoa beans, so we are committed to ensuring we support them in building healthy, sustainable futures for their people.

For us, that means investing in everything, from children's education and training farmers in new and better techniques to providing a way for women to find financial independence (opens in new window) and develop their businesses.

Mars Wrigley's Cocoa For Generations Plan is investing US $1 billion over 10 years to reshape our cocoa supply chain ensuring human rights are respected, the environment is protected, and everyone working with us has the opportunity to thrive.

BUILDING SCHOOLS

DOVE® Chocolate believes that children's education is one of the most important factors in improving outcomes for communities and individuals. That's why as part of Cocoa For Generations, we've committed US $ 3.3 million over five years to work with the Jacobs Foundation to help transform educational opportunities in cocoa-growing regions of the Côte D'Ivoire. In addition, our Protecting Children Action Plan aims to eliminate child and

forced labour in our cocoa supply chain.

FARMING SUSTAINABLY

Sustainable growth for cocoa and communities. Through Cocoa Development Centers, DOVE is providing agricultural sustainability education and training, helping to improve farming practices, crop yields, and communities in Cote D'Ivore.

Ensuring farmers are working with the latest and best techniques is essential to help them work efficiently and sustainably – for their families and for the future. As part of Cocoa For Generations, we aim to achieve a deforestation-free supply chain for cocoa we source by 2025. We want to help farmers grow more cocoa on existing farmland without further expansion of land use, and we are committed to supply-chain transparency, ensuring our farmers receive more money for their product. We also fund a network of research centres, farms and universities, to develop more efficient and sustainable farming methods.

ENABLING ENTREPRENEURS

Since 2015, DOVE® Chocolate has been working with humanitarian organization CARE to help women cocoa farmers in Côte D'Ivoire improve their businesses, family lives and communities by gaining financial independence. From setting up village savings and loan associations (VSLA) to building a marketplace in Gueyo, you can read more about our work with CARE here.

RESPECTING TRADITION

In Ecuador, the best cocoa beans in the world are grown with techniques that go back 5,000 years. Who are we to argue with that? Traditional, sustainable, ethical and brilliantly effective, we trust our farmers to work with our master craftsman Barry Glazier to bring us the uniquely rich flavors and floral aromas that make DOVE® Chocolate such a silky-smooth pleasure.

MORE WAYS WE DERIVE PLEASURE FROM PURPOSE



EMPOWERING WOMEN

We partner with CARE to empower women in cocoa growing communities, by developing their entrepreneurial and leadership skills to build their business and earn more income.

EXPLORE



OUR EXPERTISE

From bean to bar, we invest our time and passion in developing the very best silky-smooth chocolate for you.

EXPLORE

Source URL: *https://www.dovechocolate.com/sustainability/impacting-communities*